

"Too Hot To Handle" Promising Better Grosses Than "Test Pilot"

CANADIAN MOVING PICTURE DIGEST

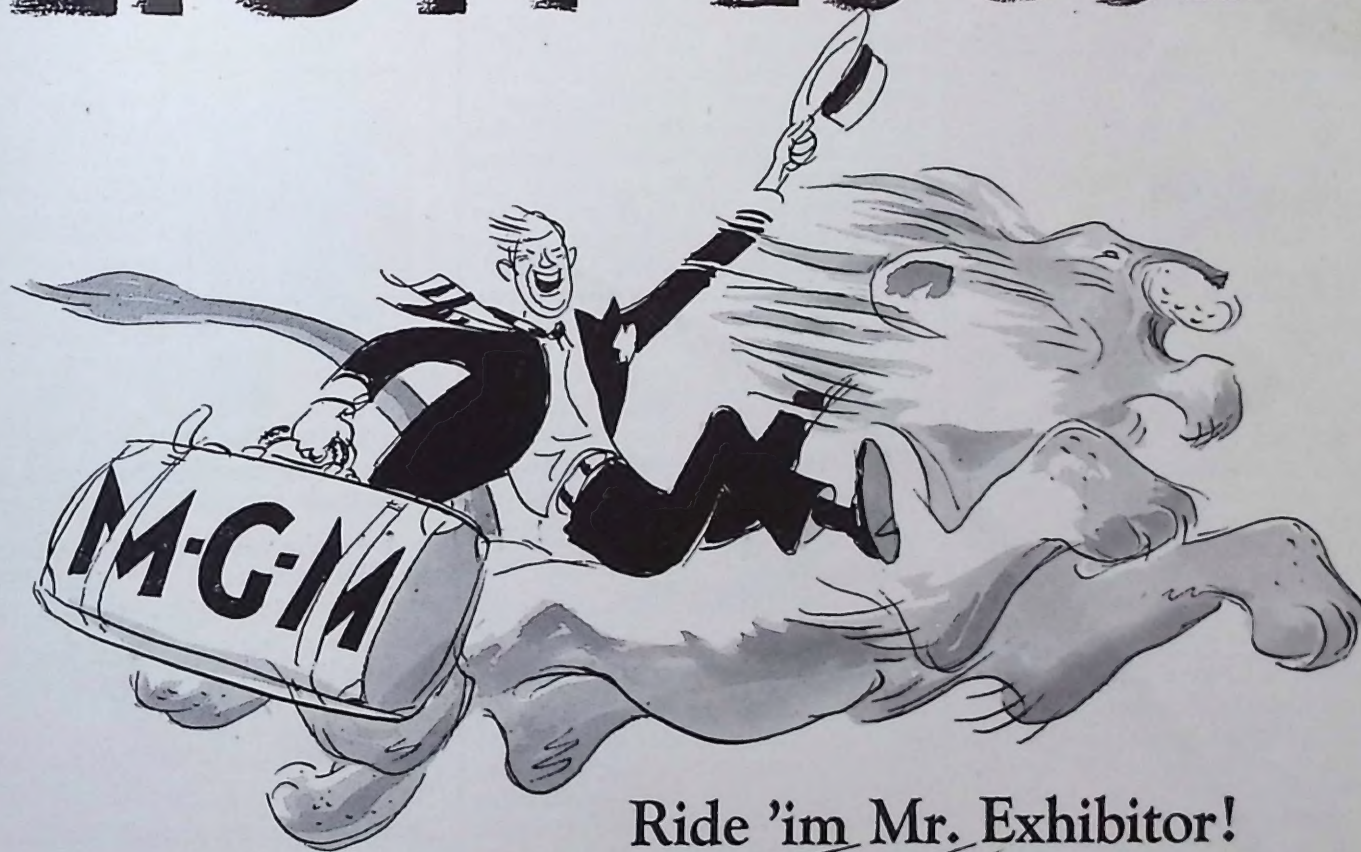
RAY LEWIS
Editor and Publisher

Vol. 30, No. 24

TORONTO 2, CANADA

October 1st, 1938

LION LOOSE!



Ride 'im Mr. Exhibitor!

(See Inside Cover)

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

The LION'S ROAR

What America needs this week is flood control.

Such crying over "Boys Town."

Exhibitors tell us the folks stay for a second and third cry.

But there's no weeping when the receipts are counted.

Leo is very proud of "Boys Town" because it's a great box-office success that also has won additional friends, new praise for the industry.

Doing sensational business everywhere, held in practically every situation for extra weeks, extra days. And doing as well in its 2nd week as a normal first week!

Please keep your release schedule very elastic, Mr. Exhibitor, because Leo's on an extended-run rampage: "Marie Antoinette," "Boys Town," "Too Hot To Handle"—one after another. (And Technicolor "Sweethearts" MacDonald-Eddy, just previewed! Terrific!)

In fact Mr. Exhibitor here's our tip:
HOLD EVERYTHING!

★ ★ ★ ★ ★



HOLDING "MARIE"!

"Marie Antoinette," at N.Y.'s Astor, is packing 'em in at \$2 (fancy) prices, 5th week! On other Broadways it's a happy hold-over at pop prices: 4th week Chicago; 3rd week Detroit, Pittsburgh, Cleveland, Salt Lake; 2nd week Portland, Boston (day-date State & Orpheum) St. Louis, Toledo, Columbus, 'Frisco, Atlanta, Denver, Baltimore, Cincinnati, Washington, Louisville, etc., etc.

★ ★ ★ ★ ★

'BOYS TOWN' STARTS!

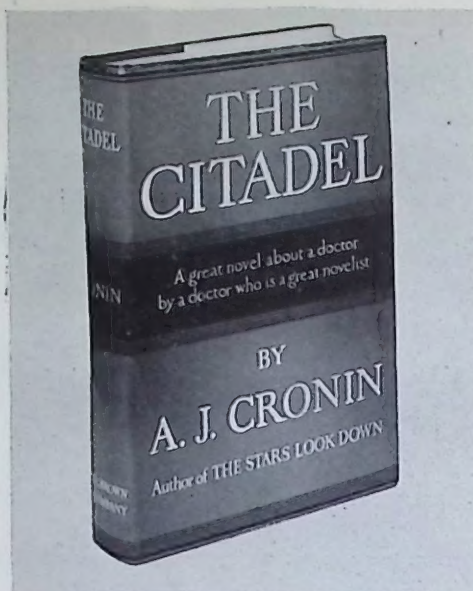
Spencer Tracy, Mickey Rooney keep 'em coming 3rd week Capitol, N.Y.; 2nd week Atlanta, Reading, Harrisburg, Wilmington, Houston, New Orleans, Omaha, Salt Lake, Portland, Bridgeport, Cleveland, Columbus, Dayton, New Haven, Norfolk, Providence, Richmond, Washington, D. C., Louisville and more hold-overs every minute!

★ ★ ★ ★ ★

EYES ON NEWSREEL!

Leo's very proud of the new streamlined issues of his "NEWS OF THE DAY." John B. Kennedy, famed radio voice speeds the news across in "The Front Page"; Bill Stern, N.B.C. sports authority covers "The Sports Page"; and Adelaide Hawley enlivens "The Woman's Page." Snappy newsreel! Largest world-wide coverage. Better than ever!

"Sweetheart of the day!"



WE HAVE JUST SEEN A GREAT PICTURE!

They ought to wire the seats for sound in M-G-M's projection room! If those chairs could talk, what an earful you'd get about the screening of "The Citadel." A great motion picture has come to your midst, gents, and from now until release in November you're going to hear a great deal about it, in the press, on the air, by word-of-mouth. Ten million people have read this best seller of a young doctor's dramatic fight for his ideals, of his surrender to the luxuries of a society doctor's life, of the girl who brought him back to the battle of humanity. Memorable scenes: heroism in the depths of a mine; the birth and almost death of a miner's baby; a society doctor and the women he knows. Powerful, tender, exciting... it's got the mixture that accelerates the box-office! But you'll soon know for yourself. Watch for NATIONWIDE TRADE SCREENINGS OF "THE CITADEL." (A bow to the stars Robert Donat, Rosalind Russell; and to the director, King Vidor.)

★ ★ ★ ★ ★



TOUCHDOWN, LEO!

A smart idea in shorts. Reviewing 8 gridiron classics of last year so that alumni in every territory will flock to see their college team. It's Pete Smith's "Football Thrills." Another Pete Smith subject "Grid Rules" and Robert Benchley's "How To Watch Football" launch the Fall Season. Book 'em while they're hot! (Aside to Leo, Jr.: "Gee whiz, kid, you sure make swell shorts!")

★ ★ ★ ★ ★

THANKS, KIND SIR!

"A Letter to Leo"

Dear Leo: That man's here again for the 15th time. It's the same story, coming for your product, the only product which spells continued success for me. I am grateful for the years it has been my pleasure to show M-G-M pictures, for they have been years of success, not only financially but also years of cordial and square business relations. Sincerely yours, August 11g, Ohio Theatre, Lorain, Ohio.



KING AND QUEEN OF THE SCREEN!

Leo of M-G-M takes this MOTION PICTURES' GREATEST YEAR campaign very seriously. Here's another for the Big Drive!

"Too Hot To Handle" flamed into fame this week with Clark Gable and Myrna Loy delighting record-breaking openings everywhere. It's topping "Test Pilot." And that's nice topping!

The trade press told you in advance. Those lads know their stuff. (Read the trade papers! Advt.) For instance: Film Daily said: "A smash at the box-office." M. P. Daily said: "Better than any of the stars' six preceding pictures." M. P. Herald: "A natural. Lines in front of the box-office." Daily Variety: "Sure-fire big-money show." Hollywood Reporter: "One of the financial stand-outs of M.P.A.Y.G.E. campaign." Showmen's Trade Review: "Cinch box-office." The Exhibitor: "SRO attraction." Box-Office: "As torrid as its title at the turnstiles."

The only complaint we anticipate is "too many to handle!"

★ ★ ★ ★ ★



IT ALL HELPS THE BOX-OFFICE!

Screenland's Honor Page for "Marie Antoinette." Few films have received so many tributes. They keep coming!

★ ★ ★ ★ ★

Here's a line that has become familiar in the trade press.

In fact we're quoting it this time from the PHILADELPHIA EXHIBITOR's review of "Boys Town," as follows:

"M-G-M made the picture, but it is a show of which the whole industry may be proud."

America said that editorially (and at the box-office) about "Marie Antoinette."

They'll say it again about "The Citadel."

M-G-M is the one company that consistently makes pictures "of which the whole industry" may be proud.

How fitting that as Motion Pictures' Greatest Year Campaign sweeps the country with an appraising press giving editorial support, it is M-G-M which delivers pictures of stature to merit such support.

May we be so bold as to say again:

ALWAYS THE LEADER!

Leo

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RAY LEWIS
Editor and Publisher

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THE LAND OF PROMISE



I SEE no reason for producer-distributors and exhibitors to quarrel. The whole trouble is centralized in Monopoly; and in the contract as between the parties.

Referring to Monopoly, we mean, that idea or business development which seeks to establish a control, not for the purpose of public benefit, but for the purpose of greater profits!

If you travelled through Europe, you would note, that in those countries which still are Democratic, there is a development toward the Cooperative plan of business. It is the Trend of Today, and its only opposition is from Dictatorship policies which have fattened themselves on Naziism and Fascism.

Most people are sufficiently human to permit those who help to build up an Industry, or an Enterprise, to remain associated with their work profitably. It is the exceptions which dynamite all the good accomplished, and which breed revolutions and wars. Years ago, the Independents, fed-up with certain conditions, organized themselves for rebellion. At such times there were conciliatory meetings, and peace offerings, which resulted in delaying the Inevitable Day. Someone, or a few, conspicuous in the rebellion, would quietly make a deal for themselves and exhort the others to fall in line for the Land of Promise. Once disorganized, there was sniping, and the Exhibitors accomplished nothing but the fact, that they became a contributing factor, to that state into which the Industry descended.

The producer-distributors lost their respect for their customers, because it became evident that even with a good case to present, they funk! The exhibitors on the other hand, were not so ill-advised that they were not aware of the "double-crossing", nor were they so dumb as not to realize that they could always be bought away from a position of advantage; and that distance and time made it impossible for

them to have the benefits of a union of strength on immediate issues.

However, what has been, cannot be prevented now; what should concern us, is the manner in which we can honestly meet in concourse, and the sincerity back of our desire to be a self-regulated Industry

It is up to the exhibitors, perhaps discouraged, to give this self-regulation constitution another trial; and if the producer-distributors will realize that they stand to lose much more by not making it possible to remain self-governed, than in amending the contract to do away with the unfairness of zoning, clearances, the monopoly of product, we will be well on the way to giving the Government of the U.S. and the governments of other countries in which we operate under the schedule of Trade and Commerce, a concrete example of our ability to govern ourselves in a manner in which we desire to be governed.

It is not easy to give up possessions, it is not easy to curb appetites, nor to cure bad habits, but in case you feel rebellious, and hate to give up, or give in, take a look at some places in Europe. How would you like to be told what to do, how much you may earn, how much you may retain of your earnings, how to live, to sleep, how to think, like the people of those countries are told?

Who are the people of those countries? They are made of the same flesh, bone, and blood as we are, differing, perhaps, a little in their conception of God, but just as good, and just as bad as all of us.

What is happening? What has happened should be a lesson to us, teaching us what may happen to us in the event that we reveal our inability to govern ourselves privately, and in Enterprise.



RAW



RAY LEWIS

PRESENTS

LAST week we discussed the lack of good-will in our Industry, contending that The Digest's analysis of what we represent, presented us as a group of loosely joined units, at war with each other. In glancing through some of our trade papers by way of film news, because the trade paper is the only means of such information, we find for example — Hollywood Reporter, "Studio Executives Battle SDG on Unit Men and Assistants; 20th Fox Top in Verbal Tilt".

The report on "The Tilt" discloses the following: "The producers unlimbered their seige guns at the Screen Directors Guild hearing yesterday, when Darryl F. Zanuck, Hal B. Wallis and Harry Joe Brown successively took the stand to offer evidence aimed to refute the SDG contention that assistant directors and unit managers should be in the same bargaining unit with directors".

Another heading reads, "Non-Union Crew Brings IA Threat" and this deals with Republic Pictures in the matter of an alleged threat by IATSE Locals 644 and 52, of which Locals it is reported that they have threatened to close down on Herb Yates' Biograph Studios, in a reprisal move against the use of a non-union camera and sound crew utilized in photographing background material in New York.

THE Motion Picture Daily has a heading, "Legislatures, Courts, Coming Film Headache". This indicates that our Industry will be confronted with "The most formidable legislation and court chapters in its history", during the first week in October. The anti-block booking bill is among the legislating measures mentioned in a long list, while the U.S. Supreme Court includes in its calendar of cases, a number which especially concern the Industry.

In Hollywood, the Screen Guild and the Academy of Motion Picture Arts and Sciences are having a battle holding up reorganization of A.M.P.A.S., because the Guild insists on the withdrawal of the producers.

In Chicago, the Allied of Illinois anti-trust suit against Balaban and Katz is on the slate for a hearing before U.S. District Judge Wilkerson.

From Box-Office we read, "Unavailability of Quiz Films Riles Ontario ITA". This concerns Canadian exhibitors directly, who passed a resolution by a unanimous vote against the \$250,000 contest, "in its present form because of the lack of availability of Quiz pictures". The meeting was held at the King Edward Hotel, Toronto. A rider to the unanimous resolution, gave the individual exhibitor the privilege of determining

whether he would get in on the campaign, or stay out. The resolution was passed despite an announcement by N. A. Taylor, former vice-president of ITA, and Chairman of the Drive Committee. The announcement gave the adjustment presented in last week's issue of The Digest, concerning the clearance schedule of 44 Grade "B" pictures granted by Famous Players Canadian Corp. and its affiliated groups of theatres.

FOLLOWING the completion of a run at Shea's Hippodrome, pictures would be released after 12 days, and 7 days apart for the subsequent theatre showings. The 44 grade "B" group was likely to be increased by 10 or 15 more. There followed a suggestion covering "spot" bookings. The 44 grade "B", augmented by 15 more would total 59 grade "B" pictures out of 94 listed in the Quiz, which is approximately 62½% of grade "B" pictures — too large a percentage to be pushed into a Movie Quiz for the good of Motion Pictures, and on which the public is invited to make public comment. It is, also, too large an admission for producer-distributors to make.

The Digest, is, as you may have noticed, 'agin' the grading of pictures into "A", "B" or "C" classification, for such "grading" degrades the quality and market value of product and is an open admission that the pictures are not grade "A".

In Western Canada there have been grumblings by exhibitors, who tell us that the Movie Quiz has failed to get public support.

The situation, in respect to Italy, you had presented to you several weeks ago. All that I said would happen, has come true. The protest lodged by representatives of the British and American Film Industry is a few years too late; and probably would not have been registered at all, if I had not been interested to find out what the International Film Festival meant to Motion Pictures in general.

SEVERAL papers have editorially stressed the angle of the "hotel" racket associated with its sponsorship. All of these papers repeated what I said in previous articles, which certainly is a compliment to The Digest Editor's power of going places, and finding out things for herself. I am happy that the other trade papers are cooperating to tell the truth about this "racket".

Now, we may get somewhere on an International Conference and an International cooperation and management, in place of relegating, or relinquishing this Italian

(Continued on Page 5)

"Four Daughters" Splendid \$18,000, Metropolitan, Boston

What I Saw In Europe

I SAW England calm, and listened to men and women declare, "There will be no war, there can't be a war".

I saw Switzerland at peace with the world, but the Simplon Pass, up which we motored en-route to Italy, was being fortified.

I met at Lausanne, at Geneva, in the villages, cities and towns of Switzerland, hundreds of Nazi and German tourists; and the Nazis, whether the pre-war generation, or the Nazi generation, were belligerent, and gave everyone intolerable and contemptuous looks!

In Switzerland, there were entire villages made up of a German population. The Swiss, when asked if their language is German, tell you that they speak "a cultured and ancient German". Living is expensive there, and luxuries are costly.

The Swiss love peace, they are anti-war.

IN France, I saw a country still devastated by the last War. France would make you weep. The people have, in the war-stricken areas, no fertile soil to work, for what happened there has put a blight upon the earth.

The reconstructed buildings are empty, they stand there like ghosts of that which once has been. The women, young and old, toil in the fields, and how they toil! But France is militarily mechanized for War. Her hills are

not places upon which to dream in the sun, nor upon which to picnic — her hill-tops bristle with guns, over which hang the bows of trees.

Living is cheap — and Paris is laughing its pain away.

I SAW in Italy a militarized country, but a people who were too fond of family life, of children, of going to church, of music and opera, to be interested in War.

I saw every bit of land even to the vineyards which grew up, up, up the mountains, utilized to bring forth food, and wine for domestic and export trade.

The Italian people have a disposition to be kind. They have no exaggerated Ego of their superiority or importance. What a pity it would be if we would be forced, through what they were led into, to call them The Enemy!

I saw Mussolini's portrait, on whole rows of houses, on public buildings of the government, of Art, of Education, on Institutions of War, and Institutions of Peace.

I saw messages signed by "The Duce". "We are not afraid of Death", and other messages of a similar intent, but notwithstanding, I HAVE AN IDEA THAT THE DUCE WILL LISTEN TO REASON IN THE MATTER OF WAR AND IN THE MATTER OF THAT WHICH IS OF SMALLER IMPORTANCE, FILM REGULATIONS IN RESPECT TO ITALY!

EDITOR.

Winnipeg Presents Progress Of Motion Pictures

LAST summer, when Warner Bros. held their national trade showings across Canada, they obtained the co-operation of the T. Eaton Co. Ltd., in Winnipeg, who donated space for a display, which showed the advance of motion pictures during the past twenty odd years. The display created a tremendous amount of interest, and was seen by approximately 250,000 persons.

This year, Warners presented the idea to the other members of the Industry in Winnipeg, with the idea in mind of another similar display only on a much larger scale, with all the distributors co-operating, and with theatres, equipment companies, etc., also being represented.

The co-operation of the T. Eaton Co. in Winnipeg was again solicited, and that company donated approximately 30,000 square feet on the ground floor of the annex, for display purposes. Frank Kershaw of Famous Players was most enthusiastic about the idea, and anxious to participate.

Booths representing every exchange in Winnipeg, with displays of current features, and old-timers have been

set-up in the area allotted. Stills, posters, cut-outs and some costumes from Hollywood are used to make up the displays. F-P also have a booth, in which are displayed scenes from coming attractions. There is a booth on art work, showing an artist at work making cut-outs, etc. Modern projection equipment figures in another booth. Tying up with the Campaign, there is an information booth, at which Movie Quiz booklets are distributed, and girls are on hand to answer all questions regarding the Contest.

In addition, the Winnipeg Tribune is sponsoring a screen test of a number of young Winnipeg girls. One reel, of approximately 2,000 feet length, is being made, showing several Winnipeg girls in action. The reel will be shown at a number of Winnipeg theatres and will be shipped to one of the studios in Hollywood, where it will be seen by executives of the company. If the studio decides that any of the girls in the reel show promise, those selected will be given a free trip to Hollywood, where another screen test will be made of them.

Ray Presents

(Continued from Page 4)

government's interest in motion pictures to a self-appointed Dictator. This expose is another service of The Digest.

But, to return to our "Internal Troubles", there are a succession of anti-trust suits which have been introduced following the Federal Government's anti-trust suit.

A special committee of the Hays Organization has met for the purpose of devising means to "oil the troubled waters" which threaten to submerge any of the good-will which remains for us.



NO MAN CAN BOMB THE STARS

AS we go to press, word reaches us that Neville Chamberlain, M. Daladier, Mussolini and Hitler, representing the Four-Power Munich Conference, have signed a Peace Pact whereby Czechoslovakia is The Lamb offered for the Peace of the World. The Nations of the world owe the Czechs a debt of gratitude which cannot be measured by material values, but we can show this little nation how thankful we are for their submission, how grateful we are for their sacrifice by buying everything at a good profit which the Czechs produce. Motion Pictures has its Screen to publicize this valiant people, and we have our theatres in which to exhibit their pictures, some pictures which I have seen and regardless of any sentiment expressed, which are as good as some of the foreign pictures we exhibit. The Digest expresses its thanks to Dr. Edouard Benes, President of Czechoslovakia and bids him and his people remember that THE CZECHS' STAR IS SET HIGH IN THE HEAVENS AND NO MAN CAN BOMB THE STARS!

EDITOR.

Digest Reviews and Previews

★★★ Excellent ★★ Very Good ★ Good • Fair or Poor

★ ★ +

"THREE LOVES HAS NANCY"

METRO-GOLDWYN-MAYER

JANET GAYNOR is back with us again, just to show that when she was hailed for her success in "A Star Is Born", it was no flash in the pan, but an honest-to-God comeback, such as the screen seldom sees. In "Three Loves Has Nancy", Janet Gaynor continues the good work, showing herself as a straight player to great advantage against a background of hilarious comedy.

Of interest to you exhibitors who pay particular attention to marquee copy, there are, besides Miss Gaynor, Bob Montgomery and Franchot Tone, both of whom dress up a marquee considerably; and then there's Guy Kibbee, Claire Dodd, Reginald Owen, Cora Witherspoon, Emma Dunn, Charley Grapewin and Grant Withers, all of whom will mean something to your patrons. Add to these names that of Director Richard Thorpe, who gave you such notable successes as "Night Must Fall", "The Crowd Roars", and others, and the famous writing team of Bella and Samuel Spewack, who collaborated with George Oppenheimer and David Hertz on the screen play, which latter was adapted from a story by Lee Loebe and Mort Braus. And don't let me forget the name of Norman Krasna, a potent name among producers.

Story is one of those typical Hollywood triangles, with Janet Gaynor playing a naive little miss from the South, who becomes the object of the affections of both author Bob Montgomery and his publisher Franchot Tone, at one and the same time. Bob is the lucky man.

Janet Gaynor does an excellent job in the only serious role in the film, but unfortunately at times her fine work is lost in the general uproar caused by the antics of Bob Montgomery and Franchot Tone. These two play their roles to the hilt, bringing laugh upon laugh. At times the nonsense gets so wild that you almost believe the whole thing is ad-libbed, with everybody making it all up as they go along. However, this situation is frequently the case when the Spewacks have had anything to do with a script.



"JAY L"

Reginald Owen is well cast as Montgomery's man Friday, doing one of those valet characterizations for which he is famous. Guy Kibbee is Janet's father, and Charley Grapewin, her grandfather. Others in the cast are Claire Dodd as an actress with ideas, Cora Witherspoon as Miss Dodd's mother, and Emma Dunn as Janet's mother.

If you like a good laugh, you'll like this picture, for it contains enough to fill half a dozen features with sufficient left over for a few shorts.

Running time—70 minutes.

★ +

"BROADWAY MUSKETEERS"

WARNER BROTHERS

THIS is a typical little programme picture destined for the double-feature programs, containing considerable entertainment value put over by a first rate cast. Heading the cast are Margaret Lindsay, Ann Sheridan and Marie Wilson, ably supported by John Litel, moppet Janet Chapman, Richard Bond, Anthony Averill, Dick Purcell and Dewey Robinson.

As the picture opens, Margaret Lindsay, a graduate of an orphanage, is married to John Litel, and is the mother of Janet Chapman. She is bored with life in general, and when she is introduced by her girl friend, Ann Sheridan, to playboy Richard Bond, she starts "going to town" with him. The result of her sins is a divorce, without custody of her child. Margaret marries Bond, and soon friendship between Ann Sheridan and John Litel ripens into love and they are married. Bond gambles away all Margaret's money, and when he welches on a gambling debt, the gambling gangsters, headed by Dick

Purcell, kill him, and kidnap Margaret and Janet Chapman, the latter who had been visiting with her mother. Locked up in a room and with certain death facing both her and her child, Margaret Lindsay commits suicide by jumping through the window, thus disclosing the hideout of the gang. The baby is saved.

Margaret Lindsay, Ann Sheridan and Marie Wilson give uniformly excellent performances, with perhaps Miss Lindsay getting the nod by virtue of her heavy dramatic bits. John Litel is satisfactory as the father, and Janet Chapman is very appealing as the youngster. Others in the cast include Dewey Robinson, Anthony Averill and Horace MacMahon as gangsters, Jan Holm as a school teacher, and Dorothy Adams as a governess. Richard Bond is excellent in an unsympathetic role.

Direction by John Farrow is satisfactory.

Running time—63 minutes.

REVIEWED DURING SEPTEMBER RESUME OF PICTURES

★ ★ ★ ★

"MARIE ANTOINETTE"—
Metro-Goldwyn-Mayer.

Starring Norma Shearer and Tyrone Power. Directed by W. S. Van Dyke II.

"One of those 'great' motion pictures that will be talked about for years to come . . . Norma Shearer has never done anything that could equal her 'Marie' . . . male acting honors to Robert Morley."

"YOU CAN'T TAKE IT WITH YOU"—Columbia.

Starring Lionel Barrymore, James Stewart, Jean Arthur and Edward Arnold. Directed by Frank Capra.

"A curious combination of dizzy comedy and practical philosophy, to which you can add a perfectly plausible love story . . . a picture that will have appeal in the big key city downtown runs, and in the small towns as well . . . a picture YOU cannot afford to pass up."

★ ★ ★ +

"ALEXANDER'S RAG TIME
BAND"—20th Century-Fox.

Starring Tyrone Power, Alice Faye and Don Ameche. Directed by Henry King.

"A super-colossal musicale, with a

Personal Appearance Of Sabu Boosts "Drums" To Classy \$12,000,
United Artists Theatre, San Francisco

Digest Reviews and Previews

first class plot that is never subordinated in order to present any of the twenty-nine Irving Berlin hits that are played or sung throughout the picture . . . not one single member of the cast —miscast."

★ ★ ★

"LOVE FINDS ANDY HARDY"
—Metro-Goldwyn-Mayer.

Starring Lewis Stone, Mickey Rooney and Judy Garland. Directed by George B. Seitz.

"A real entertainment picture from beginning to end . . . the climax of a popular series, that has been improving with each picture."

"CAREFREE"—RKO Radio.

Starring Fred Astaire and Ginger Rogers. Directed by Mark Sandrich.

"Contains all the elements of a smash hit; accent is strong on the comedy . . . music by Irving Berlin is incomparable."

"FOUR DAUGHTERS"—Warner Brothers.

Starring Priscilla, Lola and Rosemary Lane, Gale Page, Jeffrey Lynn and John Garfield. Directed by Michael Curtiz.

"If you're a small town exhibitor with a regular family patronage, grab this one while the grabbing's good, for it's a natural for those situations."

"THE CROWD ROARS"—Metro-Goldwyn-Mayer.

Starring Robert Taylor and Maureen O'Sullivan. Directed by Richard Thorpe.

"Cast as a professional prize-fighter, Robert Taylor gives his part everything he's got, and it seems to be quite enough. He emerges a full-fledged hero."

"KEEP YOUR SEAT'S PLEASE"
—Associated Talking Pictures.

Starring George Formby. Directed by Monty Banks.

"Introducing a new screen personality to the Canadian public, George Formby, England's favorite comedian . . . consensus of opinion as heard in the lobby of the theatre after a first-night showing, was that in Formby, theatre-goers have another Charlie Chaplin."

"BREAKING THE ICE"—RKO Radio.

Starring Bobby Breen, with Irene Dare and Charles Ruggles. Directed by Edward Cline.

"The best of the Breens . . . introducing a brand new screen personality, five-year old Irene Dare, the world's

youngest figure skater . . . a combination of Shirley Temple's personality with Sonja Henie's skating talent . . . ENTERTAINMENT."

★ ★ +

"I AM THE LAW"—Columbia.

Starring Edward G. Robinson, with Barbara O'Neill, Otto Kruger and Wendy Barrie. Directed by Alexander Hall.

"Closely resembles the 'Big Town' radio program Robinson does each week . . . adapted from the Liberty Magazine serial by Fred Alhoff."

"VALLEY OF THE GIANTS"—Warner Brothers.

Starring Wayne Morris and Claire Trevor. Directed by William Keighley.

"Good and meaty, with plenty of action . . . another 'God's Country and the Woman' . . . magnificent Technicolor."

"AFFAIRS OF ANNABEL"—RKO Radio.

Starring Jack Oakie and Lucille Ball. Directed by Ben Stollhoff.

"Contains enough laughs for a dozen pictures, and properly exploited will prove a box-office winner for you . . . Oakie, looking pounds better, does fine work, and Lucille Ball is a standout."

PERSONAL MUSINGS

TORONTO is to have the privilege this season of hearing two very famous men lecture here. The distinguished gentlemen are Stefan Zweig and Capt. John Craig. Zweig is the author of the historical masterpiece, "Marie Antoinette", on which biography the motion picture was based. He is also author of the recent best-seller, "Conqueror of the Seas", a fascinating story of Magellan's heroic voyages of discovery ending with his tragic death just at the completion of the first circumnavigation of the world. If you haven't already done so, we heartily recommend this book for you to read. Capt. John Craig, noted explorer and film producer, has just sold another picture to Paramount. In his lecture here, he will tell of his extraordinary adventures in the jungles and his deep-sea explorations. Both men should be well worth hearing.

L. W. Payne, Capitol Theatre, Listowel, Ont., was in Toronto this week. Mr. Payne has just returned from a hurried trip out West, where he rushed, on news that his brother was dying. Unfortunately he arrived one day too late. The Digest extends its sympathy.

It's a little bit late, but The Digest and your correspondent wish to extend our best wishes for a Happy and Prosperous New Year to our many Jewish friends in the Industry.

George Dowbiggin, popular manager of the Gaiety Theatre, Winnipeg, has been appointed by F-P chief booker for the Winnipeg district succeeding Syl Gunn, newly-appointed manager of the booking department of Western Theatres Ltd. Nathan Miles becomes the new manager of the Gaiety, succeeding Dowbiggin.

Bill Stewart, Rex Theatre, London, Ont., in town this week.

Wolfe Cohen, Canadian General Manager, Warner Bros., returned to Toronto this week after an extended visit out West.

Welcome home to Horace Lapp and his Orchestra, and Madeleine Pedlar, who returned this week to the Royal York Hotel, Toronto, after a successful season at the Banff Springs Hotel, Banff, Alta.

Loew's Theatre, Montreal, opened again last week, after being "dark" for several weeks. The house is now affiliated with the F-P circuit, through Consolidated Theatres, Ltd., and will be managed by Phil Maurice. Policy of the house includes screen and stage presentations.

"Say L."

A contemporary in its issue of Sept. 24, reports that "despite denials that Oscar Deutsch, head of Odeon Theatres, Ltd., intends to erect a chain of theatres in Canada, it is stated authoritatively Harry W. Weedon, a British architect, representing Deutsch, will visit Canada shortly to prepare for the establishment of an Odeon chain in the Dominion". May we refer our contemporary to our own issue of Sept. 24, in which is to be found the following statement, "Harry Weedon, Personal Representative of Oscar Deutsch, Odeon Theatres Limited, returns to England after making complete survey of key cities in the United States and Canada". Mr. Weedon actually arrived in Canada Sept. 16.

"Carefree" Excellent \$90,000, Radio City Music Hall

Fairweather in the Maritimes

By ALICE T. FAIRWEATHER

SAINT JOHN, N.B.

LESLIE SPRAGUE of the Maritime Theatre Equipment Company recently returned from a trip to New York, where he spent some time with the International Simplex Projection Corporation. He has arranged to have factory tools used by this corporation at the local office of the Maritime Theatre Equipment Company so that, in future, repairs can be made to sound equipment used in the Maritimes, in the same manner in which they were previously done at the New York factory.

A midnight show was arranged recently at the Empire Theatre, Saint John, N.B., by a committee who look after Christmas cheer for Roman Catholic orphans. The showing was well attended and a substantial sum raised for this good cause.

Mr. George K. Kreamer, Home Office auditor of the United Artists Corporation, is at present at the Saint John office of this company, after an absence of six years. Mr. Kreamer remarked that he has been always hopeful of returning to Saint John, as he carried many pleasant memories of visits to this part of Canada in the past.

"Alexander's Ragtime Band" was shown for four days at the Capitol Theatre, Saint John, and drew excellent houses in spite of the fact that the following two days of the week were devoted to the stage performance of "Whiteoaks" starring Miss Ethel Barrymore. Another picture, which drew fine audiences was "Robin Hood", which was shown for three days at the Strand Theatre, and which was brought back for an additional three days in a later week.

HALIFAX, N.S.

A VERY fine theatre is to be opened shortly when the Empire Theatre at Halifax, makes its bow to the public. Leslie Sprague of the Maritime Theatre Equipment Company, Saint John, will make the installation of the sound equipment. This theatre is situated on the corner of Gottingen and South Streets. The name of the company which will operate the Empire has not, as yet, been disclosed, but it is no secret that they are included among the business men of Saint John who operate the Empire Theatre, Coburg Street, Saint John, N.B.

SHELBURNE, N.S.

MR. F. S. KING, of the Magnet Theatre, Shelburne, N.S., paid a recent visit to Saint John, N.B.

IMPEROYAL, N.S.

THE Princess Theatre, operated by Mr. S. A. McLeod, has been completely re-modelled and re-decorated, as well as being furnished with new sound equipment. Imperoyal is a part of Dartmouth, N.S. Mr. McLeod was formerly manager of the County Theatre at Beddeck, N.S., which is now closed.

ANDOVER, N.B.

THE Capitol Theatre, at Andover, New Brunswick (Messrs. Bernstein and Lieberman Theatres), has joined the list of theatres which have undergone renovations. Changes have been made in the sound equipment and the newest styles of interior decoration have been carried out, making this a very up-to-date theatre. L. Fyfe is the manager.

DARTMOUTH, N.S.

THE new theatre, "The Mayfair", being built for Messrs. J. M. Franklin and M. Herschorn at Dartmouth, Nova Scotia, is to be a fine addition to the City of Dartmouth. It will have, in addition to the theatre proper, several stores in the same building, with apartments in the upper stories, and everything is being done in the most up-to-date manner. New stream-lined chairs have been purchased and the decorations are to be in keeping with the most modern trends in colour and materials. Aubrey Sprague of the Maritime Theatre Equipment Company of Saint John is leaving shortly to instal the sound equipment, which is of the latest and finest type.

Stop ! Look !

Listen !

Plans are underway for a monster street parade to be held in Toronto Oct. 22, in which every theatre, exchange, film laboratory and equipment company in the city will be represented by cars and floats; purpose of the parade is to create more interest in "Motion Pictures' Greatest Year" Campaign; due to objections of Independent exhibitors to Movie Quiz contest, no publicity on contest will be included in the proposed parade; motto of the parade will be "Toronto Welcomes Motion Pictures' Greatest Year" . . . M-G-M's Canadian business much better than last year, reports William F. W. Rodgers, M-G-M distribution head, on return from Toronto visit . . . Herman Wobber, 20th Century-Fox general sales manager, and W. C. Gehring, central division manager, in Toronto for conferences with James P. O'Loughlin, Canadian General Manager, and S. R. Kent Drive leader . . . Newsreels wage scoop battle on New England Hurricane pictures; storm damage to theatres in path of storm extensive; several theatres lose roofs, and dozens flooded . . . Universal report net loss of \$184,963 for 13 week period ending July 30; J. Cheever Cowdin sails for England, reportedly to secure new financing there . . . Mae West to star in "Catherine the Great" for Mae West Empire Pictures, Inc., newly formed company financed by San Francisco capital; rumour hints La West may release through United Artists . . . 22 new names from Hollywood included in 1938 "Who's Who"; Edgar Bergen one of the new entries, but "Charlie McCarthy" passed up . . . LIFE Magazine devotes several page splurge to Metro's thriller, "Too Hot To Handle", co-starring Gable and Loy . . . Canadian Broadcasting Corporation to launch new series of 13 weekly radio presentations of Shakespearean plays; prominent international stage stars will be supported by Canadian talent; already signed for the series are Raymond Massey, Walter Hampden and Eva Le Gallienne; Corporation now dickering with Maurice Evans, Margaret Anglin and Walter Huston; Massey, Huston and Miss Anglin are Canadians; special Elizabethan music will be arranged and conducted by Reginald Stewart, conductor of the Toronto Promenade Symphony Orchestra . . . Rockefeller group making effort to rush RKO reorganization . . . In an attempt to create interest in playlets by Canadian authors, CBC is offering cash prizes of \$250, \$150, \$100, and \$50 for the best 30-minute or 60-minute radio play; author must be domiciled and resident in Canada.

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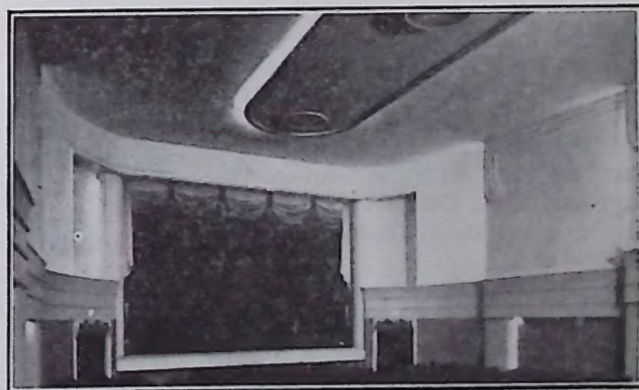


The upright sign has the name AVENUE in 24" double tube neon letters. The ornamental strips of neon down the front and the 30" dial, electrically operated clock supply the finishing touch to the display, while the corrugated aluminum strip at the building side adds to the brilliancy of the illumination.

The circular marquee having three openings for 10" pressed steel, porcelain enamel finished, silhouette letters fitting flush, has ample space for advertising several attractions. The top border of blue and green neon burning steady is in contrast to the running border of lamps at the bottom.

Around the outer edge of the ceiling is a border of lamps in a cove and underneath the marquee is brightly lighted by reflectors. This arrangement gives the greatest amount of illumination at the minimum cost.

The interior is illuminated by neon tubing concealed in the covings. This illumination can be left on during the performance as the subdued light does not cause eyestrain and creates a pleasant atmosphere. It is economical to operate as it burns cold and there is no waste energy and the maintenance cost is practically nil. This lighting can be produced in a wide range of colors.



THEATRE OWNERS:

If you are thinking of reconditioning your theatre we shall be pleased to offer suggestions. Your requests will be acknowledged promptly.



SIMCOE MOVIE FANS WELCOME NEW THEATRE

Simcoe, Ont. — One of the most luxurious and up-to-date theatres in Western Ontario, opened its doors last Friday, when Mr. Robert Hambleton's Norfolk Theatre presented its first showing. Seating 600, this theatre is a striking combination of simplicity and modernity. Everywhere the very latest designs and discoveries planned to give the utmost comfort with the smartest

appearance have been employed. Building also includes two stores, both on the ground floor. Above stores and lobby have been constructed four three-room and bath apartments. Mr. Hambleton has procured the services of Mr. Frank Rooney, Toronto, as manager of the Norfolk Theatre. Mr. Rooney has been with RKO Radio for

five years, and previously was bank manager with the Bank of Toronto in Kitchener and other provincial points. The concrete floor of the auditorium slopes down towards the stage for three-quarters of its length, and then upward, so that patrons at the front do not have to tire themselves by craning their necks to view pictures or plays.

Washington Film Digest

By MILTON F. LUNCH

TEMPORARY NATIONAL ECONOMIC COMMITTEE ISSUES QUESTIONNAIRE

Washington, D.C., Sept. 26—(CTP) **T**HE Temporary National Economic Committee has released its long awaited thirteen page questionnaire to motion picture, radio and other trade associations throughout the United States. The questionnaire covers among other things, various financial phases, paid executives, memberships, and income derived therefrom.

Compiled by interested government agencies which cooperated in drafting the questions, the schedule is divided into six parts, part one dealing with the management and affiliations of each association. Part two includes questions on the officers and composition of the membership. Part three, concerned with activities, consists largely of a check list designed to determine the scope of the association's work and the phases of the work receiving particular emphasis. Part four requests information regarding the personnel of the association and outside organizations employed to handle special duties. Part five calls for income and balance sheet data and details concerning dues and assessments, and part six concludes the schedule with a series of questions enabling executives of associations to elaborate on its contributions to the industry.

In general, trade association executives are told in the general instructions that this survey is to be limited to national and interstate associations, and does not cover state and local ones except that these state and local associations have an interstate or national influence.

In addition to the above, the schedule calls for copies of the constitution and by-laws, publications, annual reports and a list of members. Questions will be asked regarding the basis for voting in each association and specifically what percentage of the local income of each association during the last completed fiscal year come from its four largest contributors.

Association executives are also asked to list upon a separate sheet all outside organizations employed by them during the past 12 months including among other things, advertising agencies, economic consultants, lawyers, market

research organizations, public relations counsellors, statistical bureaus, etc.

Regarding legal matters, executives will be asked to list, and describe briefly on a separate sheet, the legal experiences of the association since 1920, pertaining to Federal and State anti-trust laws, including not only formal government actions but all informal investigations of and civil suits against it.

Associations are asked to describe the part played by them if their industry came under or was considering a National Recovery Act code.

PATENT QUESTION RISES

GROUPS of inventors and motion picture industry authorities in the Capitol are giving an increasing amount of attention during the pre-Congressional season to the subject of Compulsory Patent Licenses, it is said here in interested circles.

It has already been forecasted that the Temporary National Economic Committee will conduct its first public monopoly hearings on the issues of Patents and Patent Poolings. Sources close to the White House report keen interest of President Roosevelt in this connection.

Industry observers feel that the defeat for re-election of Texas Congressman, W. D. McFarlane, who sponsored the measure for Compulsory Licensing of Patents at the last Congress, has left the field clear for the advancement of entirely new legislation to cover this branch of the Patent Problem.

Objections were raised to the McFarlane measure primarily on the ground that it contained what is described as an "unconscious joker". While intended to encourage competition, the measure actually would have given greater strength to the large holders of dominating patents, since it provided for compulsory licensing only of patents which were not in use.

In attempting to find a solution for the complicated patent problem besetting the nation, industry observers are closely reviewing the entire Fox patent squabble of several years ago, as well as intricate patent cases since the birth of the motion picture industry.

The consensus of informed opinion

is that the new compulsory patent licensing measure to be introduced at the opening of Congress the first of the year must be unified and simple, minus any possible jokers robbing it of potency.

Experts consider the chief joker in the old McFarlane measure rested in its "in use" clause. The bill provided for compulsory licenses only in the case of patents which were not in use. Thus, the inventor of an improvement on a patented machine was barred from seeking a compulsory license on the basic device, while the manufacturer of the original machine could demand a license from the inventor of the improvement because it was not in use.

Advocates of the newly suggested bill, report that their measure will be introduced without the "in use" clause which they criticized in the McFarlane Bill.

DROP G-N CASE

MR. MERLE P. LYON, Federal Trade Commission Attorney, has announced that the Commission will drop its case against Grand National Films, Inc., because of the recent reorganization of the company.

The completed statement, issued March 31st, charged Grand National with misleading advertising in sale of the film "In His Steps". The novel of that name was written in 1896 by Dr. Charles M. Seldon, and it was alleged that Grand National was capitalizing on that name when its film story was not related.

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By MERRYL LEA

WITH War hanging like a huge cloud above us, and with each day and every hour bringing news and increasingly pessimistic tidings, we've wanted to forget it all and go to the movies, but at the same time the situation has been so tense that we have sat glued to our drawing-room chairs waiting for news. This has been the case with the general public and the movie fans, and no doubt about it the Box-Office has suffered!

Thinking of this week's 'takings' made me sit down and take stock of what Canadian Showmen are doing to stimulate their returns. We know all about "Motion Pictures' Greatest Year". We know all about the \$250,000 Movie Quiz Contest. We all know who are cooperating in order to make the Canadian Public especially movie conscious this year. But what about those Showmen who do not feel that the Movie Quiz will pay them at their Box-Office?

EVEN in my day I can remember going to the movies when one feature film was the attraction. Then came the advent of the two feature program. Today the moving picture patron in addition to getting a full program of two features, plus shorts and news, is tempted to spend his evening at the movies with a 'giveaway'.

Your Editor has frequently pointed out what a 'giveaway' these Free Gifts are! They certainly 'give away' to those interested in finding out, just how popular moving picture entertainment is with the public, that in order to induce people to attend the theatre, we must offer them a 'bonus'. The fact that we must sell Entertainment with a 'teaser' makes us wonder 'how good are we'?

It isn't our product that's poor. Is it the atmosphere in which we sell our goods? Is it the way we 'don't' advertise our product? It is just that we have spoiled the public so that we are expected to give 'something for nothing' in order to secure patrons?

A LITTLE investigation of the conditions regarding 'giveaways' in the key cities in Canada, disclosed some interesting facts. In Winnipeg I found that your good wife could have her choice of the following attractive 'bills—plus':

"Mad About Music" with Deanna Durbin, and "She's No Lady" — LADIES BUILD-A-SET TOKENS FREE!

"Women Are Like That" with Kay Francis, and "Everyday's a Holiday" with Mae West — GLASSWARE FREE TO LADIES!

"Jezebel" with Bette Davis and "The Man Who Cried Wolf" with Tom Brown—FREE DINNERWARE TO LADIES!

"Three Comrades" with Robert Taylor and "The Last Gangster" with Edward G. Robinson — COUNTRY STORE NIGHT — 20 PRIZES!

"In Old Chicago" with Tyrone Power, Alice Faye, and "All American Drawback" with Charlie McCarthy and Edgar Bergen—COUNTRY STORE—MAJOR PRIZES!

"Rosalie" with Nelson Eddy and Eleanor Powell, and "Park Avenue Girl" with Richard Arlen and Fay Wray — FREE DINNERWARE TO LADIES!

"First Hundred Years" with Robt. Montgomery and Virginia Bruce, also "International Settlement" with Dolores Del Rio — FREE DINNERWARE!

"Josette" with Simone Simon and Don Ameche, also "Mr. Moto Takes A Chance"—FREE TO THE LADIES — CHOICE OF GLASSWARE!

WHAT more can you ask — in the last program your wife can have her choice. But stop, don't decide yet — you may see "Tropic Holiday" with Dorothy Lamour and Bob Burns, also "Tip-Off Girls" and your CHOICE

OF GLASSWARE — FREE TO THE LADIES!

"But darling," she says, "why not go to see 'Mannequin' with Spencer Tracy and Joan Crawford, also 'Adventurous Blonde' with Glenda Farrell. It says here 'COVER COUPON TO LADIES HOLDING STAMPED TICKET'. No — I don't know what that means, we better not go there."

"Listen Anne," you say, "I like that kid Bobby Breen, he's in that picture 'Hawaii Calls' and you can see Judy Garland in 'Everybody Sing' too. Say, it says 'REDEEM YOUR BUTTER DISH COUPONS FREE LUNCHEONETTE TO OTHERS'. Have you a coupon, if not, I don't see how you could get a free luncheonette out of them, you couldn't leave the baby."

"Here, look — we can go to PROSPERITY GIFT NITE' and see 'Big Town Girl' with Claire Trevor, and Buddy Rogers in 'This Way Please'."

"Anne" you say, disgusted, "We can't go now, it's too late. I wish you'd make up your mind in the afternoon so that I wouldn't waste my evening. By the time we decide where we can get the biggest prize for our money, we've missed the show."

"Don't be upset dear, we're saving the money by NOT going to the show, and with this money we can buy just the pattern of dinnerware we want and right from the store."

EXHIBITORS — ask yourselves a few questions. Consider that in the City of Winnipeg, out of a total of approximately 23 second-run houses, 15 advertise 'giveaways'. What do YOU think of this 'giveaway' habit? Write The Digest your opinion. This invitation is open FOR SHOWMEN ONLY! Next week we'll discuss the 'giveaway' question in another Canadian key city.

English Theatre Audiences Greet News Of Peace Pact With Shouts Of Rejoicing

Shooting the Stars

HEDY LAMARR will be teamed with SPENCER TRACY in her first starring picture for METRO - GOLDWYN - MAYER, "A NEW YORK CINDERELLA", an original by CHARLES MacARTHUR; LAURENCE WEINGARTEN will produce . . . ANNE SHIRLEY for the first time acts in a screen drama of the Western Plains; it is RKO RADIO'S "LAW WEST OF TOMBSTONE", in which she is co-featured with Harry Carey, Tim Holt and Evelyn Brent . . . KAREN MORLEY and MORONI OLSEN have been signed by 20TH CENTURY-FOX to play important roles in "KENTUCKY", Technicolor special co-starring RICHARD GREENE and LORETTA YOUNG . . . Heading the cast of UNIVERSAL'S "ADAM'S EVENING" are CHARLIE RUGGLES, MAXIE ROSENBLOOM, and STEPIN FETCHIT, all of whom will supply the comedy . . . STANLEY BROWN and CHARLES McMURPHY have been assigned parts in the BRUCE CABOT-RITA HAYWORTH picture, "HOMICIDE BUREAU", now in production at COLUMBIA . . . MAXINE SULLIVAN, famous swing singer, has been signed for a featured role in WARNER BROS.' new musicale, "GOING PLACES", which will star DICK POWELL with ANITA LOUISE in the leading feminine role . . . WALLACE FOX has been signed by MONOGRAM to direct "GUN PACKER", the first Western in a series of eight in which JACK RANDALL will star . . . GENE

TOWNE and GRAHAM BAKER, WALTER WANGER'S famous screen-writing team, have started work on the film version of Sacha Guitry's French play, "THE ILLUSIONIST", which Wanger will pro-



Robert Montgomery, star of Metro-Goldwyn-Mayer's "Three Loves Has Nancy".

duce this Fall with CHARLES BOYER in the title role; release will be through U.A. . . . JOHNNY WEISMULLER and MAUREEN O'SULLIVAN will soon start work in a fourth in their TARZAN series for METRO-GOLDWYN-MAYER . . . HENRY POTTER has been borrowed from Samuel Goldwyn to direct "THE CASTLES", next RKO RADIO co-starring vehicle for FRED ASTAIRE and GINGER ROGERS . . . UNIVERSAL has signed JAMES STEWART for a JOE PASTERNAK production, "DESTROY RIDES AGAIN" . . . WILLIAM EDMUNDS, whom the films borrowed from the Broadway stage, has been signed by WARNER BROS. for one of the leading roles in "UNFIT TO PRINT", co-starring JOAN BLONDELL and PAT O'BRIEN . . . FRANCINE BORDEAUX, HAL ROACH'S French-Canadian discovery, has been awarded the leading feminine role opposite BRIAN AHERNE in "CAPTAIN MIDNIGHT"; film will be released by UNITED ARTISTS . . . GLORIA STUART has been assigned by DARRYL ZANUCK to play the feminine lead in 20TH CENTURY-FOX'S "THE THREE MUSKETEERS", comedy version of the Dumas story, in which DON AMECHE and the RITZ BROTHERS play the chief roles . . . BUCK JONES' new starring picture which carried the working title of "South of the Rio Grande", will be released as "LAW OF THE TEXANS", according to an announcement by COLUMBIA.

Trans - Canada Showings

TORONTO

AVENUE

"Gangs of New York" (Monogram), with Charles Bickford, and "Nothing Sacred" (Selznick - U.A.), starring Carole Lombard and Fredric March.

IMPERIAL

"Valley of the Giants" (Warners), starring Wayne Morris and Claire Trevor.

LOEW'S

3rd week. "Marie Antoinette" (M-G-M), starring Norma Shearer and Tyrone Power.

SHEA'S

"The Gladiator" (Columbia), starring Joe E. Brown, and "Wives Under Suspicion" (Universal), with Warren William and Gail Patrick.

UPTOWN

2nd week. "Four Daughters" (Warners), starring Priscilla, Lola and Rosemary Lane, Gale Page, Jeffery Lynn, John Garfield and Claude Rains.

MONTREAL

CAPITOL

"Four Daughters" (Warners), starring Priscilla, Lola and Rosemary Lane, Gale Page, Jeffery Lynn, John Garfield and Claude Rains, and "The Kid Comes Back" (Warners), starring Wayne Morris.

LOEW'S

"Affairs of Annabel" (RKO Radio), starring Jack Oakie and Lucille Ball. Also stage show.

ORPHEUM

"Smashing the Rackets" (RKO Radio), starring Chester Morris.

PALACE

"Marie Antoinette" (M-G-M), starring Norma Shearer and Tyrone Power.

PRINCESS

"Gateway" (20th Century-Fox), starring Don Ameche and Arleen Whelan, and the Jones Family in "Safety in Numbers" (20th Century-Fox).

SAINT JOHN

CAPITOL

"My Lucky Star" (20th Century-Fox), starring Sonja Henie and Richard Greene.

EMPIRE

"Picadilly Jim" (M-G-M), starring Robert Montgomery, and "Dark Journey" (London Films), starring Vivien Leigh and Conrad Veidt.

PRINCESS

"As Good As Married" (Universal), starring Doris Nolan and John Boles, and "Love Letters of a Star" (Universal).

STRAND

"Start Cheering" (Columbia), starring Jimmy Durante and Walter Connolly, and "Woman Against the World" (re-issue), with Ralph Forbes and Alice Moore.

WINNIPEG

BIJOU

"Trader Horn" (M-G-M re-issue), with Duncan Renaldo and Edwina Booth, and "Sh! The Octopus" (Warners), with Hugh Herbert and Allen Jenkins.

CAPITOL

"Four Daughters" (Warners), starring Priscilla, Lola and Rosemary Lane, Gale Page, Jeffery Lynn, John Garfield and Claude Rains.

FOX

"Josette" (20th Century-Fox), starring Don Ameche, Simone Simon and Robert Young, and "Mr. Moto Takes A Chance" (20th Century-Fox), starring Peter Lorre.

GAIETY

"Dead End" (Goldwyn-U.A.), starring Sylvia Sydney, Joel McCrea and the "Dead End" kids.

GARRICK

"Adventures of Marco Polo" (Goldwyn-U.A.), starring Gary Cooper.

CALGARY

CAPITOL

"Marie Antoinette" (M-G-M), starring Norma Shearer and Tyrone Power.

GRAND

"Texas Rangers" (Paramount), starring Fred MacMurray and Jack Oakie, and "Wide Open Faces" (Columbia), starring Joe E. Brown.

PALACE

"The Gladiator" (Columbia), starring Joe E. Brown, and "Squadron of Honor" (Columbia), with Don Terry.

STRAND

"Crime School" (Warners), starring Humphrey Bogart and the "Dead End" kids, and "Fools for Scandal" (Warners), starring Carole Lombard and Fernand Gravet.

VARIETY

"Stolen Heaven" (Paramount), starring Gene Raymond and Olympe Bradna, and "Love Is On The Air" (Warners), with Ronald Reagan.

VANCOUVER

BEACON

"Sinners in Paradise" (Universal), with Madge Evans and John Boles, and "The Main Event" (Columbia), with Robert Paige and Jacqueline Wells. Also stage show.

DOMINION

"Alexander's Ragtime Band" (20th Century-Fox), starring Tyrone Power, Alice Faye and Don Ameche.

ORPHEUM

"Carefree" (RKO Radio), starring Fred Astaire and Ginger Rogers, and "Mysterious Mr. Moto" (20th Century-Fox), starring Peter Lorre.

PLAZA

"Blonde Cheat" (RKO Radio), starring Joan Fontaine and Derrick de Marney, and "One Wild Night" (20th Century-Fox), with June Lang and Dick Baldwin.